

# Loryn Chen

Product + Visual + Interaction Designer

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## WORK EXPERIENCE

### Walmart

**Product Designer** *Aug 2019 - Aug 2020*

**Associate Product Designer** *Oct 2018 - Aug 2019*

Worked on the Grocery team building tools that helped store associates fulfill online orders. Responsible for defining objectives, product strategy, partnering with researchers, writers, and crafting effective solutions. Designed features that increased associates' pick speeds by 10% and increased sales by 97% from last year.

### Pathover

**Designer** *Jun 2016 - Aug 2018*

Designed and sold products that helped restaurants go online. Created website designs for restaurant clients that boosted Pathover's sales by more than 25% month over month for the last 3 months of my tenure.

### Mindgrub

**UX Design Intern** *Jan 2018 - May 2018*

Worked with clients such as NASA and ID Agent to redesign and build their enterprise web applications. Conducted client meetings, interviews, sketching sessions, wireframing, and usability testing.

## PROJECTS

### Hack University

**Instagram Page** *Oct 2019 - Now*

Created an Instagram page posting educational tech and design content. Currently, we have over 85,000 followers. I'm responsible for the overall branding and content creation.

[instagram.com/hackuniversity](https://www.instagram.com/hackuniversity)

### Boba Meets Bagel

**Asian Dating App** *Jan 2019*

Collaborated with one engineer to build a dating app for Asians. We grew to over 40,000 users in 1 month and then sold the app. I worked on branding and product design.

[bobameetsbagel.com](http://bobameetsbagel.com)

## PROGRAMS

### MentorCruise

**Mentor** *June 2020 - Now*

An ongoing program where I mentor 2 design students through bi-weekly 1-on-1 check-ins.

### a16z Gen.D Mentorship

**Mentee** *2018*

Selected to be a part of Andreessen Horowitz's design mentorship program that connected early designers with design leaders from a16z's portfolio of tech companies.

## SKILLS

### Design Tools:

Sketch, Figma, InVision, Lucidchart, Framer, Principle, Adobe XD, Illustrator, After Effects, InDesign, Photoshop, Premiere Pro, Zeplin

### Web Languages:

HTML, CSS

## EDUCATION

**University of Maryland**

**Baltimore, MD** *May 2018*

B.A. Graphic Design